

# Honoring the Journey

*From Braceros to Community Builders*

## OHDC is seeking sponsors

To support our annual summit this August that educates and informs members of our communities who work towards uplifting Oregon farmworkers.



### EVENT DETAILS

**AUGUST 4, 2025 FROM 8 A.M.-4 P.M.**

SALEM CONVENTION CENTER  
200 COMMERCIAL ST SE  
SALEM, OR 97320

Expected Attendees: Community leaders, community service providers, nonprofit organizations, educators, policymakers, etc.



### EVENT HIGHLIGHTS

- **Workshops & panels** led by experts, farmworker advocates & leaders
- **Resource tables** featuring local services, programs & opportunities
- **Lunch with** Keynote Speaker, featuring **Julie Chávez Rodríguez**. Former Senior Advisor to President Biden, 2024 Biden- Harris Campaign Manager, and granddaughter of César Chávez.
- **Collaboration opportunities** for individuals & organizations



### SPONSORSHIP TIERS:

- Presenting Sponsor: Secured
- Diamond Sponsor: \$5,000
- Emerald Sponsor: \$2,500
- Ruby: Sponsor: \$1,000
- Sapphire Sponsor: \$500

**Our Mission:** Promoting economic advancement and self-sufficiency of farmworkers and underserved communities.



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**OHDC**  
OREGON  
HUMAN  
DEVELOPMENT  
CORPORATION

# Sponsorship Opportunities



## Sponsorship Tiers:

★ Presenting Sponsor:  **unitus**  
Community Credit Union



### DIAMOND: (\$5,000)

- 2 reserved tables of 8
- 1 exhibition table
- 1-page ad in event program & logo on all event materials & platforms
- Option to provide branded items in welcome folder



### EMERALD: (\$2,500)

- 1 reserved table of 8
- 1 exhibition table
- ½ page ad in event program & logo on all event materials & platforms
- Option to provide branded items in welcome folder



### RUBY: (\$1,000)

- 4 complimentary event tickets
- ¼ page ad in event program & logo on all event materials & platforms
- Option to provide branded items in welcome folder



### SAPPHIRE: (\$500)

- 2 complimentary event tickets
- Logo on all event materials & platforms

## Our Story

Oregon Human Development Corporation is Oregon's only statewide **nonprofit community action agency**, serving farmworkers since 1979 in the areas of job training, housing assistance and other essential needs resources. Our farmworkers are the backbone of our agricultural industry, generating more than \$42 billion to Oregon's economy annually. Yet the majority of these essential workers live in poverty, despite performing very skilled labor in often the harshest conditions. **OHDC's work is focused on providing economic and social advancement for these dedicated workers**, their families and for other disadvantaged individuals that can put them on the path to self-sufficiency.

